

The TRESSERRA Collection: From Here to Eternity



A contemporary love seat? The Gavina banquette

More than furniture, the pieces that make up the Tresserra Collection are works of art with an unmistakable style. They have featured in major films, decorated the private apartments of the famous Edificio Arts in Barcelona's Olympic Village and now they are available at Bang & Olufsen in Puerto Banús. The creations of Jaime Tresserra are the new classics of the 21st century: made for eternity.



Jaime Tresserra, man of vision

The Tresserra collection, created by the multi-talented Catalan designer Jaime Tresserra, possesses a personality all of its own. More than decorative objects, each piece of furniture, each ornament is a genuine work of art which encapsulates the unique philosophy of its creator, seducing with the beauty of its form, the nobility of its texture, the arresting nature of its unmistakable style. The new collection recently unveiled at Bang & Olufsen, leading specialist in Tresserra furniture internationally, features 54 easy pieces: armchairs, tables, desks, dining chairs, bar furniture, lamps, screens, vases and accessories. Pure, rationalist, warm and modern, the designs unite qualities which at first glance seem totally incompatible. Made by skilled craftsmen with only the best quality materials, every object is totally contemporary and functional and always characterised by the distinctive new classicism that makes a Tresserra *mueble* eternal.

Style Fusion

The Tresserra Collection is a fusion of the Mediterranean sensibilities of its creator and the fundamental influences of 20th century design such as Art Deco. Its aesthetic, cosmopolitan nature means that it can adapt to very different environments. In this sense, these are not elitist pieces, even though almost all are made from the very finest materials - white walnut from Spain, for example. Rather, they are distinguished for their versatility and fit just as well into a classical setting as an ultra-modern ambit. Consequently, it is not surprising that the most distinctive pieces in the collection - such as Tresserra's film buff's chair, *Casablanca*, or his thought provoking writing desk, *Carpent*, so impressed the art directors of films



Imagine head rest and bedside tables is thought provoking

such as the futuristic *Batman* and the classic *Hercules Poirot*, that they both chose Tresserra furniture to create the special but very different ambiance they each required on set.

Born in Barcelona in 1943, Jaume Tresserra typifies the restless designer. He studied law, worked in the creative department of an advertising agency and learned jewellery design at *Escuela Massana*. He started making his own furniture for clients while working as an interior designer and in 1987, opened his own business, *J. Tresserra Design S.L.* Since then he has won numerous design awards and his work has been shown at various major international exhibitions including *Barcelona: the Emerging De-sign*, held in Tokyo in 1990 and in the same year, *Catalonia Design*, staged in New York. Tresserra's clients stretch from



Casablanca armchair and foot stool for great TV viewing



The famous Carpett writing desk has become a Tresserra



The Butterfly desk is sure to inspire great writing.

“Jaume Tresserra is the design world’s leading advocate of improbable combinations and apparently conflicting decorative styles”



Chiffonier Maletero - function, style, mobility

Manhattan to Madrid where he has used his interior design skills to create balanced environments in which his furniture takes centre stage.

Where Two Worlds Meet

Jaume Tresserra’s creations demonstrate how the worlds of art and design meet and illuminate each other. In 1996, Hamburg’s Für Kunst und Gewerbe Museum bought *Samuro*, Tresserra’s homage to the Oriental furniture designer, a piece which won him an award from the prestigious interior decor magazine, *New Style*, in 1989. Then in 1997 the Stedelijk Museum in Amsterdam acquired his *Carpett* desk and two years later, the Cafiso Gallery in Milán devoted an

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exhibition to his work to run in tandem with the famous Milan Furniture Fair. That same year, *New Style* magazine voted J. Tresserra Design Best Design Company in the international market.

“For me, the future of design is all about good taste, about people using their own judgement to select their furniture



Maletero gives storage space a fresh twist

and decorations and then enjoying the magic that comes from putting all these elements together” says Tresserra, the design world’s leading advocate of improbable combinations and apparently conflicting decorative styles. “It once occurred to me,” he muses, “that it would be terrific to design a house that was 100 per cent futuristic with the colour white predominating and lots of glass - then, in one corner, placing a Victorian commode, illuminated by a harsh spotlight. Now that would be fun.” **an**